**5 KEY PILLARS TO SELLING EFFECTIVELY**

* Creating a Strong First Impression
	+ Small things make big differences
	+ Staging consult if needed – paid by me
	+ High-end professional photography
* Strategic Maximum Exposure Marketing
	+ All syndicated search sites
	+ Paid social media advertisements
	+ Reverse Prospecting
* Presence – fundamental to selling!
* Accessibility
* Follow up – Constant communication