**5 KEY PILLARS TO SELLING EFFECTIVELY**

* Creating a Strong First Impression
  + Small things make big differences
  + Staging consult if needed – paid by me
  + High-end professional photography
* Strategic Maximum Exposure Marketing
  + All syndicated search sites
  + Paid social media advertisements
  + Reverse Prospecting
* Presence – fundamental to selling!
* Accessibility
* Follow up – Constant communication