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| Two people wearing glasses and smiling at the camera  Description automatically generatedA close up of a logo  Description automatically generatedA picture containing text  Description automatically generated | | |  | John and Cindy Team Batliner 10-point marketing plan |
| 1. We hire the best professional photographer we know. Your home will look great and stand out online. 2. We pay for drone photo’s – people love the aerial view and it helps differentiate the house online. 3. We pay for 3D video walk through – this gives buyers a perspective of being in the home. This has already led to people buying without ever being inside the home. 4. We pay for drone video – highlighting the home and the community. 5. Paid Facebook video – just listed campaign. 6. Paid Facebook video – open house campaign. 7. Promoted internally to KW internal facebook group – 190 agents!! 8. Become part of our move to SW Florida promo campaign – marketed to several cities up north. 9. We will host multiple open houses – at least one per month if that fits your schedule. 10. Photo collage with “LARGE TEXT” customer synopsis.  Why Team Batliner  * Excellent negotiators * Focused on gated communities * Can add personal touch – if you’re selling your home while away – we can make sure home looks fresh for any showings that day * As a team – you have two agents instead of one. This means more open houses, more focus, faster results. * Wider skill set – as husband/wife team one or both of us will connect with other buyers/sellers. * Extensive marketing campaigns currently running on Zillow, Facebook, and direct mail. * We invest in the best photography/drone photo’s/drone video – it will make your house stand out online. |
|  | #1 in Florida  #1 in Charlotte County | |
|  |  | John’s cell  941-585-7573 |
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|  |  | Cindy’s cell  941-585-7570 |
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