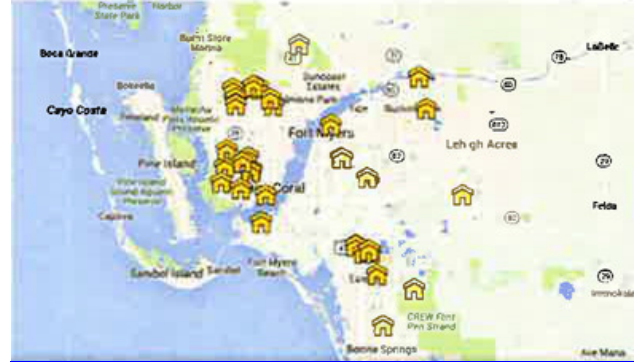


PLAN OF ACTION:

You already know the traditional real estate marketing plan. Put the home on the MLS, Put a sign in the yard, Put the home SOLD on multiple websites, email campaigns, Open Houses etc. We do it ALL.

Here are a few things that set us apart for the same 6% that you would pay a single Agent.

- **OUR TEAM prospects to generate business every day!** Everyday 9am to NOON, We contact buyers in the LARGEST global database across the world to drive business to your door. Why? 40% of Real Estate in SW Florida is sold to foreign buyers.
- **We offer hefty referral fees to Brokers across the globe.**
- **Expired listing and for sale by owner specialist.** Myself as well as my office take on the task of selling homes that have had trouble selling. We typically produce results in 90 days or less!
- We advertise a large referral commission to our International agent database. They love the BIG referral fees and the US exchange rate.
- **We use PROFESSIONAL PHOTOGRAPHY & Drone Photography for every listing.** You have 3 seconds to make a first impression. We can guarantee we will get the job done with magazine quality photography.
- **We use unbranded virtual tour marketing,** so other agents will share your virtual tour. This will make your listing video go viral and put it in front of thousands instantly.
- **We are social media marketing experts.** With the average person spending 2 hours a day on social media, it is critical to utilize this marketing outlet.



**OVER 36
MILLION
IN 2018**

ADDITIONAL OPTIONS: 7% Commission or Bonuses

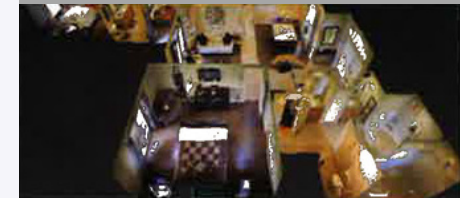
We can offer a higher commission to buyer's agents; therefore, making your home stand out above the competition. We actually have agents tagging our listings to show them as soon as they hit the market. Why? Because they get paid more! The buyer's agents also push your listing harder to sell because they make more working with us.

Drone Videography



We give you the option to increase your marketing presentation by Drone videography. This is perfect for homes in gorgeous neighborhoods or with a gorgeous view.

3D Virtual Tour



We also offer the option of 3D Virtual tours. This is a 3D rendering of the interior of your home. You can scroll through the house as if you were actually walking through.

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