***THE GO TEAM* MARKETING SERVICES**

***Preparatory Services*** *(Paid by us.)*

1. **Professional staging consultation.**
2. **Professional home and yard photographs.**
3. **Well-written home description.**
4. **Experienced (previously licensed for 12 years) on-**

**team appraiser to assist in providing comps.**

***On-going Services***

1. **Regular and timely marketing updates.**
2. **Active phone monitoring of calls regarding your property.**
3. **Timely responses to all buyer, or Realtor inquiries.**
4. **Listing in the Fresno Multiple Listing Service.**
5. **Prestigious RE/MAX sign for your yard.**
6. **Sign information box, with custom flyers**

**(optional).**

1. **Buyer open houses. (On-site lender available.)**
2. **First-rate negotiating on your behalf.**
3. **Unsurpassed customer service from a *team* of**

**dedicated professionals.**

***Technology-based Marketing***

1. **E-mail RE/MAX agents when the property is listed.**
2. **Contact Realtors that have buyers seeking a**

**property similar to yours (Reverse Prospecting).**

