****

**Paula Caruso Annarumma**

**Cell: 718-781-3055**

**Many Reasons To List With Me**

1.  **EXPERIENCE:** I have 38 years in Real Estate and extensive negotiating skills to assist my clients. How many other brokers in this area can say that?

2.  **WRITTEN GUARANTEE OF SERVICE:** I offer my services in writing so there is no misunderstanding of my expectations.

3. **FREE TERMITE INSPECTION:** A free termite inspection is included. A home warranty is also available to you at a nominal cost.

4.  **COMPETENT TEAM:** The entire office is devoted to getting your listing sold. This is our priority, and we do not rest until the sale is completed.

5.  **VIRTUAL STAGING & 3D PHOTOGRAPHY:** We were one of the first companies to use this technology. This will help your home sell faster and at a higher price. Buyers love to look at homes online. It must show at its best to compete in the marketplace.

6.  **POWER OPEN HOUSE:** I don’t do a “typical” open house. I do a POWER open house. I can explain the difference to you.

7.  **SOLD HUNDREDS OF HOMES:** I have literally sold hundreds of homes in my career, and I can sell yours too!

8.  **PROFESSIONAL PHOTOS:** Pictures and videos are the best ways to showcase your home in its best light. I will have both photos and virtual tours done at my cost and expense, so that your home sells faster, and with fewer headaches.

9.  **DEDICATED WEBSITE:** Your property will have its own website, which will bring it up in the search engines on the web.

10. **IN-HOUSE LENDER:** We utilize the services of an in-house lender so that buyers can be qualified on the spot.

11. **LIST TO SALE PRICE:** The ratio of listing price to sale price for my listings is 97.3%.

12.  **DEGREE IN BUSINESS MANAGEMENT/MARKETING (GRI):** Graduate of Saint John’s University with my B.S. in Business Management.

13.  **GRADUATE OF REALTORS INSTITUTE:** Looking for a REALTOR® who's taken professional training to the next level? REALTORS® with the GRI designation have in-depth training in legal and regulatory issues, technology, professional standards, and the sales process.

14. **#1 RANKED ON LONG ISLAND AND QUEENS:** Realty Connect USA is ranked Number 1 on Long Island and Queens, in sales, market share and volume.

15.  **NEIGHBORHOOD EXPERT:** I am a Native to this area and know it intimately.

16.  **MARKET YOUR HOME IN MANY LANGUAGES:**  Our Multiple listing service coverts you listing in several different languages to help buyers find homes.

17.  **WRITTEN TESTIMONIALS:** From raving fans of Paula!

18.  **1500 PROFESSIONALS:** Strong sales team.

19.  **MULTIPLE OFFICE LOCATIONS:** We have 16 offices in Queens & Long Island.

20.  **INTERNATIONAL EXPOSURE & MARKETING:** We can capture international clients on the web.

21.  **YOUTUBE VIDEOS:** Maximum exposure through YouTube Videos.

22.  **EXPOSURE:** Thousands of internet website exposure.

22.  **MOBILE PHONE-READY WEBSITE:** Personalized phone-ready website for your home

24.  **LAWN SIGN:** Buyer calls come directly to my cell phone, so we never miss a beat!

25.  **PROFESSIONAL HI-LIGHT SHEET:**  Featuring great photos and your homes best features!



 **PAULA CARUSO ANNARUMMA, ASSOCIATE BROKER, GRI, SRES, CRS**

 **718-781-3055**